

Today's date is: ____/____/____

The project deadline is: ____/____/____

Stakeholders

____@____
____@____
____@____

A graphic design brief for _____ project



Here are some more
details about my project

☐ Minta has my
brand assets

☐ My brand assets are located here:
E.g. Dropbox _____

IN SUMMARY:

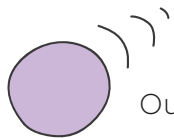
E.g. A presentation deck that provides our
business with the opportunity to communicate
our unique service offering. We would also like to
personalise editable fields per client.

OUR TARGET AUDIENCE:

- E.g. C-Suite _____
- E.g. Parents of young children _____

CHECK ALL STYLES THAT APPLY

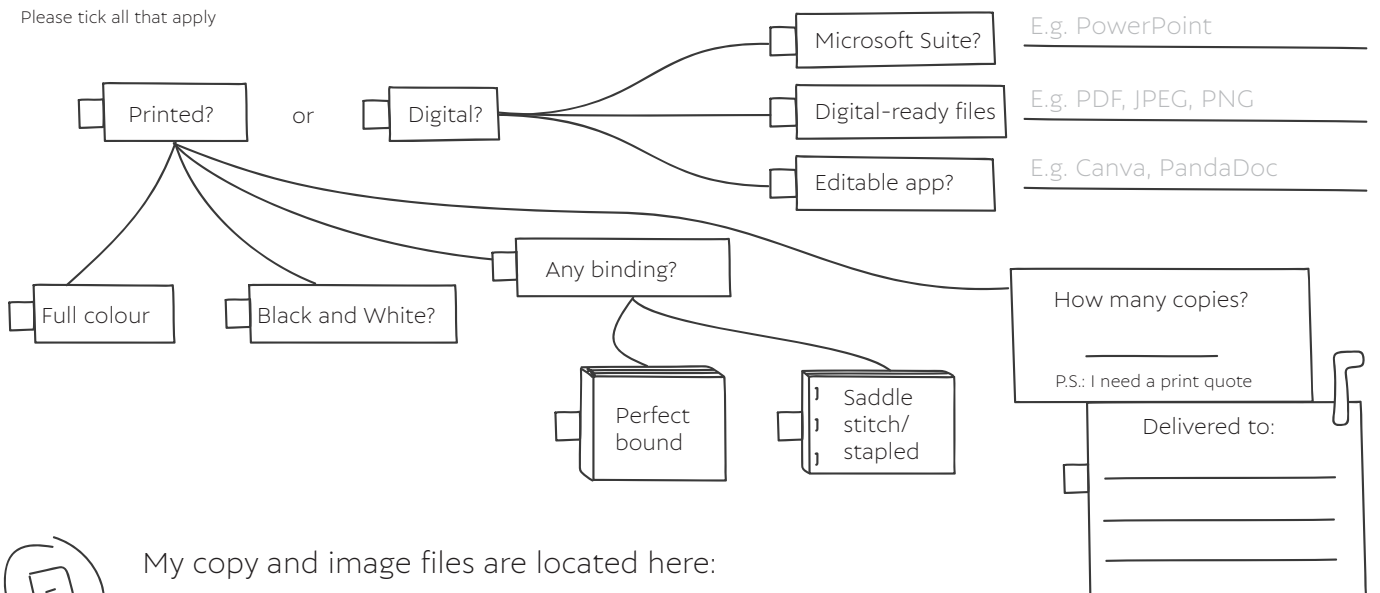
- | | | | |
|-------------------------------|----------------------------------|-----------------------------------|------------------------------------|
| <input type="checkbox"/> Bold | <input type="checkbox"/> Classic | <input type="checkbox"/> Mature | <input type="checkbox"/> Corporate |
| <input type="checkbox"/> Calm | <input type="checkbox"/> Modern | <input type="checkbox"/> Cheerful | <input type="checkbox"/> Limitless |



Outputs → SIZE? _____ mm (wide) X _____ mm (high) ☐ Help! I need advice on sizing!

IS THE JOB:

Please tick all that apply



My copy and image files are located here:
E.g. Dropbox _____



Add-ons
Quoted for separately

- | | |
|--------------------------------------|--|
| <input type="checkbox"/> Strategy | <input type="checkbox"/> Website development |
| <input type="checkbox"/> Copywriting | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Animation | <input type="checkbox"/> Vinyl printing |

